ANNUAL SYMPOSIUM

Strategic Muslim Philanthropy: When Donors & Nonprofits Click

Event Engagement Opportunities & Sponsorship Packages

Special Guest Speaker: HASAN MINHAJ

Join us on vFAIRS!
Saturday, November 14, 2020
11 AM - 2 PM PDT

amuslimcf.org/awards
awards@amuslimcf.org
sponsorship@amuslimcf.org
About AMCF

Founded in 2016, American Muslim Community Foundation is a grassroots, national nonprofit organization in the United States. Our focus is on creating Donor Advised Funds, Giving Circles, distributing grants, & building endowments for the American Muslim community.

Mission

Cultivating donor giving and diversifying funding to advance charitable causes.

Vision

Leading sustainable & strategic Muslim philanthropy for today and future generations.

Board

Safaa Ibrahim, President & Co-Founder
Agnes Chong, Vice President
Omar Hassan, Treasurer
Sherrin Nasr, Interim Secretary
Essma Bengbasia
Ayman Elsawah, Co-Founder
Marwah Maasarani

Advisors

Ghada Ahmad, Kinan Alhoch, Osman Arain, Joe Bradford, Ayat Elnoory (Co-Founder), Basil Hashem, Shams Khan, Michael Ramos-Lynch, Athar Siddiqee, & Shafath Syed

Staff

Ateea Kazi, Muhi Khwaja (Co-Founder), Anna Kovchina, Yasmeen Munasser & Jone Saukitoga

amuslimcf.org/about
Program

Host: Preacher Moss

Networking

Nonprofits Creating a Better Tomorrow
Margari Hill (MuslimARC) & Oussama Mezoui (Penny Appeal USA)
Moderated by Justin Mashouf (Honest Struggle)

The Role of Zakat & Sadaqa in Social Justice
Ieasha Prime (Barakah, Inc.) & Mohammed Kaiseruddin (Zakat Chicago)
Moderated by Sayyeda Jafri (HUB Foundation)

Awards

Appeal for Support

Moderated Live Q&A
HASAN MINHAJ

Live Entertainment
Yasmin Elhady & Omar Offendum

amuslimcf.org/awards
Annual Symposium
Host Committee

Ghada Ahmed
Mansoor Ahmed
Muddassar Ahmed
Kinan Alhoch
Asra Ali
Javed Ali
Arshia Ali-Khan
Faseeha Altaf
Shahed Amanullah
Suehaila Amen
Sabihah Ansari
Azhar Azeez
Suzanne Barakat
Abbas Barzegar
Essma Bengbasia
Fayruz Benyousef
Pervaiz Bhatti
Joe Bradford
Agnes Chong
Yasmin Elhady
Ayat Elnoory
Ayman Elsawah
Waleed Gabr
Hazel Gomez
Aziza Hasan
Basil Hashem

Omar Hassan
Deana Helmy
Reshma Hyder
Safa Ibrahim
Beenish Ikram
Iman Jandali
Reema Kamran
Samar Kaukab
Ateea Kazi
Zameera Kazi
Hamza Khan
Moumin Khan
Shams Khan
Asma Khan Chaudhry
Faryal Khatri
Muhi Khwaja
Amany Killawi
Marwah Maasarani
Heba Macksoud
Hind Makki
Imrul Mazid
Sahar Momand
Preacher Moss
Naeem Muhammad
Nisa Muhammad
Amna Mulla
Yasmeen Munassar
Mariya Nadeem
Sherrin Nasr
Zeyn Patel
Amjad Quadri
Michael Ramos-Lynch
Kameelah Rashad
Hussein Rashid
Sakina Rizvi
Basmah Salam
Nida Saleem
Jihad Saleh
Alia Salem
Fatima Salman
Dilara Sayeed
Yousuf Sayeed
Munira Shamim
Athar Siddiquee
Shafath Syed
Uzma Syed
Sadia Tirmizi
Jihad Turk
Arshia Wajid
Ahmed Youssef
Sumbel Zeb

amuslimcf.org/awards
Nominate your choice for each category online by Friday 10/16/20 5 PM PST

- Outstanding Youth in Philanthropy
- Outstanding Young Professional
- Outstanding Corporation/Nonprofit
- Outstanding Fundraising Professional
- Outstanding Foundation/Grantmaker
- Outstanding Philanthropist
- Outstanding Volunteer Fundraiser
- Lifetime Achievement

All information submitted should be confirmed as accurate. Feel free to include additional information and materials such as news articles & support letters. Be prepared to provide additional information if needed. Submit your nomination form online.

amuslimcf.org/awards
Outstanding Youth in Philanthropy

The Award for Outstanding Youth in Philanthropy recognizes service by an individual aged 5–12 & 13-21 who demonstrates outstanding commitment to the American Muslim community through direct financial support, development of charitable programs, volunteering and leadership in philanthropy. Nominees will be judged based on work done in two age ranges (5-12, 13-21).

Nomination should include nominee’s achievements, including:
- Age
- Description of specific achievements
- Volunteerism

Outstanding Young Professional

The Award for Outstanding Young Professional recognizes service by an individual aged 30 or younger, who demonstrates achievement in their career in building the nonprofit sector through their time, talents, or treasures. This individual is committed to the American Muslim community through the development of charitable programs, volunteering and leadership in philanthropy. Nominees must be 30 years old or younger at the time they are nominated.

Nomination should include nominee’s achievements, including:
- Age
- Description of specific achievements
- Volunteerism
- Charitable work

amuslimcf.org/awards
Outstanding Corporation/Nonprofit

The Award for Outstanding Corporation/Nonprofit honors a corporation or nonprofit that demonstrates outstanding commitment through financial support, encouragement & motivation of others to take leadership roles toward philanthropy & community involvement.

Nomination should list the nominee’s achievements, including:

- Evidence of direct gift support indicated by support of projects in the Muslim community, nationally and/or internationally
- Description of impact of gift support on projects
- Description of specific achievements accomplished through the corporation’s efforts
- Evidence of encouragement & motivation given others to take leadership roles in philanthropy & community involvement
- Describe the direct financial, in-kind and/or volunteer support provided to non-profit organizations & charitable projects in the United States.
- How has this support impacted organizations in the United States & beyond?
- What specific achievements have been accomplished through the support provided.
- Has the corporation/nonprofit encouraged others, including employees, through leadership and motivation to be involved in the community through philanthropy?
- How has the corporation/nonprofit encouraged innovative solutions through philanthropy?
The Award for Outstanding Fundraising Professional honors an outstanding individual fundraising professional who works for a nonprofit or charitable organization. This award is designed for an outstanding individual fundraising executive who practices his/her profession in an exemplary manner. Nominees must have a minimum of 5 years of experience as a professional fundraiser. Nominee must have at least five years of professional fundraising experience.

Nomination should include the following:

- Description of career achievements, i.e. length & tenure of fundraising background, experience & results
- Evidence of individual’s leadership that is effective, creative & stimulating
- Description of individual’s commitment to continuing professional development & to the fundraising profession & philanthropy through voluntary service & financial support of nonprofit organizations
- Describe the candidate’s commitment to the fundraising industry through their years of service & volunteer positions.
- Memberships, awards, & certifications has the candidate achieved
- How has the candidate demonstrated leadership throughout their career? (include levels of positions held & goals achieved/successes)
- How has the candidate impacted the community & the profession?
- Please include the number of years in service to the American Muslim community.
Outstanding Foundation/Grantmaker

The Award for Outstanding Foundation/Grantmaker honors a foundation/grantmaker who demonstrates outstanding commitment through financial support and encouragement or motivation of nonprofit staff to take leadership roles in national, international and/or community issues.

Nomination should list the nominee’s achievements, including:

- Evidence of direct financial support indicated by support of projects in the community, nationally and/or internationally
- Description of impact of financial support on projects
- Description of specific achievements accomplished through the foundation’s efforts
- Describe the nature & value of gifts given to the organizations the foundation supports in the United States & beyond, as well as their impact on the recipient.
- What specific achievements have been accomplished through the support provided?
- How has the foundation encouraged others through leadership & motivation to impact the community through philanthropy?
- How has the foundation encouraged innovative solutions through philanthropy?

amuslimcf.org/awards
**Outstanding Philanthropist**

The Award for Outstanding Philanthropist honors an individual or family with a proven record of exceptional generosity. Through direct financial support, the nominee demonstrates outstanding civic & charitable responsibility, & whose generosity encourages others to take philanthropic leadership roles on a community, national and/or international level.

Nominations should include the following information with specific examples:

- Evidence of direct gift support
- Description of impact of gift support
- Evidence of encouragement & motivation given to others to take leadership roles in philanthropy
- Describe the nature & value of gifts given to the organizations the candidate supports in the United States & beyond, as well as their impact on the recipient.
- Does the candidate encourage or recruit others in the community to support the same organizations? How?
- In what ways does the candidate impact the community and/or their profession?

[amuslimcf.org/awards](http://amuslimcf.org/awards)
**Outstanding Volunteer Fundraiser**

The Award for Outstanding Volunteer Fundraiser honors an individual or family that demonstrates outstanding skills in coordinating & motivating groups of donors & volunteers for fundraising projects for the benefit of charitable institutions.

Nominations should list the nominee’s specific achievements for the past year or several years, such as:

- Evidence of quality of leadership & organizational ability in fundraising campaigns
- Description of time, effort & financial commitment in local, national and/or international nonprofit organizations
- Description of fundraising goals achieved by his/her effort
- How has the candidate helped reach fundraising goals?
- Provide examples of leadership and/or organizational skills in fundraising for your organization.
- Include an amount of time, effort, & financial support.
- How has the candidate supported organizations in the United States & beyond?

**Award for Lifetime Achievement**

The Award for Lifetime Achievement recognizes, with great admiration, an outstanding individual for their extraordinary contributions, influential work & ongoing engagement in philanthropy for over 20 years.

Nominations should list the nominee’s specific achievements, such as:

- Demonstration and impact of long-standing direct gift support to the American Muslim community including examples of results that solve organizational and community challenges
- Historical summary of philanthropic service & achievements
- Demonstration and motivation given to others to assume leadership roles, setting the example for others to give time, talent and treasures
- Demonstration of dynamic leadership which results in inspiring others to engage in their own legacy of giving

amuslimcf.org/awards
Frequently Asked Questions

- **What is involved in the actual award?**
The honorees will be listed in all collateral, posted on the website of American Muslim Community Foundation, highlighted in a video, and will receive a special customized and personalized item as recognition of the award. A monetary gift will also be made to a charity of their choice.

- **What are the characteristics of a strong nomination?**
A complete nomination form, with no more than five letters that represent the breadth of the person or organization being nominated, focused on the criteria listed for each nomination.

- **Can an organization or individual nominate themselves?**
Yes, of course. AMCF wants to know about all of the great work being done.

- **Does the Honoree have to be present at the Annual Symposium?**
Yes, the person or organization must be available for the virtual presentation on Saturday November 14.

- **Should I alert the person/organization I have nominated beforehand?**
Yes, you can let them know, being nominated itself is an achievement and should be celebrated.

- **Can someone from AMCF be nominated?**
Current staff or board members of AMCF are not eligible.

- **Should all the letters be from the same organization?**
No, it is better to have the letters from different organizations or individuals, to better demonstrate the broad impact of the person or organization.

- **How do we know if someone has already been nominated?**
Please contact awards@amuslimcf.org.

- **When will the honorees be announced?**

- **Who notifies the person or organization that they have won?**
The nominator should contact the person or organization to let them know the good news. If that person is unable to do so, one of the Nominations Committee co-chairs can contact the person or organization.
Sponsorship Opportunities

$15,000.00  (1) Main Event Sponsor
60 second video played before keynote, logo in video, banner in auditorium & on campus, virtual booth, social media recognition, website recognition, 25 tickets

$10,000.00  (1) Lifetime Achievement Award Sponsor
30 second video played before session, logo in video, banner in auditorium & on campus, virtual booth, social media recognition, website recognition, 20 tickets

$5,000.00  (1) Nonprofit Ecosystem Panel
(Sponsored) Donor Ecosystem Panel
30 second video played before session, banner in auditorium & on campus, virtual booth, social media recognition, website recognition, 15 tickets

$2,500.00
(2) Outstanding Youth in Philanthropy Award Sponsor
(1) Outstanding Young Professional Award Sponsor
(2) Outstanding Corporation/Nonprofit Award Sponsor
(1) Outstanding Fundraising Professional Award Sponsor
(1) Outstanding Foundation/Grantmaker Award Sponsor
(1) Outstanding Philanthropist Award Sponsor
(1) Outstanding Volunteer Fundraiser Sponsor
Banner in auditorium & on campus, virtual booth, social media recognition, website recognition, 10 tickets

amuslimcf.org/awards
Sponsorship Opportunities

$2,000.00  (10) Social Impact Sponsor
Banner in auditorium & on campus, virtual booth, social media recognition, website recognition, 5 tickets

$1,500.00  (10) Community Sponsor
Banner in auditorium, virtual booth, social media recognition, 5 tickets

$1,000.00  (25) General Sponsor
Virtual booth, social media recognition, 2 tickets

$500.00  (25) Virtual Booth only
Virtual booth, 2 tickets

$350.00  (10) Banner only
Banner, 2 tickets
<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Virtual Booth</th>
<th>Social Media Recognition</th>
<th>Banner on Campus</th>
<th>Banner in Auditorium</th>
<th>Website Recognition</th>
<th>Logo in Award Video</th>
<th>30 sec 60 sec video</th>
<th>Tickets</th>
</tr>
</thead>
<tbody>
<tr>
<td>$15,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>25</td>
</tr>
<tr>
<td>$10,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>20</td>
</tr>
<tr>
<td>$5,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>15</td>
</tr>
<tr>
<td>$2,500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>10</td>
</tr>
<tr>
<td>$2,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>5</td>
</tr>
<tr>
<td>$1,500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>5</td>
</tr>
<tr>
<td>$1,000</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>2</td>
</tr>
<tr>
<td>$500</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>2</td>
</tr>
<tr>
<td>$350</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>2</td>
</tr>
</tbody>
</table>

[amuslimcf.org/awards]
Sponsorship Form

Full Name:___________________________________________
Organization/ Business Sponsoring:_______________________
Sponsorship Category:__________________________________
Phone:______________________________________________
Email:______________________________________________

Payments methods:
   Online-
       amuslimcf.org/awards (select your category)
   Check-
       Print this page & mail to PO Box 1533 Fremont, CA 94538
   Bank Transfer-
       Email sponsor@amuslimcf.org
       Bank of America
       Routing: 021200339
       Account: 381051995676

Notify sponsor@amuslimcf.org of your check or bank transfer.

Deadline: Friday November 6, 2020

Questions? Contact sponsor@amuslimcf.org for more info.

amuslimcf.org/awards