Annual Symposium
Hosted by Baba Ali
Saturday, November 13, 2021
11 am - 3 pm PST
Growing Lifelong Philanthropists
American Muslim Community Foundation
Join AMCF for its 2021 annual symposium as we ask the question, “How can Muslim philanthropy use a multi-generational approach to nurture life-long philanthropists?” You will have the opportunity to hear from activists, nonprofit leaders, and philanthropists at the following sessions:

» **Next Generation Engagement and the Power of Family Giving**: Inspiring youth to share their time, talent, and treasure to develop philanthropic behaviors and attitudes while uniting families through philanthropy

» **Legacy Building**: Using the Muslim concept waqf to create sustainability for nonprofits through endowments and planned giving

» **Philanthropic Commitment**: Issuing a call to action for mainstream philanthropists to invest in Muslim-led initiatives that support community building

Learn more at amuslimcf.org/awards
AMCF’s 2020 Marketing Impressions

- 25,000 website visits
- 10,000 social media followers
- 12,000 email addresses
- 7,500 U.S. addresses
- 3,000 podcast downloads
- 600 organizations registered in nonprofit directory
- 400 families logged in live to 2020 annual symposium
- 380 participants in 2020 social impact accelerator

Join the Host Committee

Help make AMCF’s Symposium a success and support Next Generation philanthropy alongside our returning host committee members. Email talem@amuslimcf.org for more details.

Azhar Azeez
Pervaiz Bhatti
Waleed Gabr
Mona Kafeel
Meira Neggaz
Zeyn Patel
Shamsa Rafay
Basmah Salam
Nida Saleem
Gina Shkoukani
Arshia Wajid
$50,000 Symposium Sponsor (1 available)

Visibility, Marketing, & Digital Media
Symposium
» 60 second video prior to entertainment (value: $1,500)
» Logo in award video and symposium booklet (value: $1,000)
» Recognition by Host Baba Ali as symposium sponsor (value: $500)
» Banner in auditorium (value: $400)
» Virtual booth (value: $650)
» Name recognition on symposium print media, emails, website, and on social media
» Print letter sent to our 7,500 donor list featuring key symposium sponsors and AMCF achievements

Year-Round
» Opportunity to participate in an episode of the #MuslimPhilanthropy podcast
» Recognition as premier sponsor of the 2022 Social Impact Accelerator and the 2022 Nonprofit Resource Center
» Logo recognition on all print and digital 2022 Social Impact Accelerator and Nonprofit Resource Center materials
» 30 second podcast ad during every episode of the 2022 season (value: $750)
» Series of three dedicated posts to AMCF’s social media followers* (value: $825)
» IG giveaway* (Value: $350)
* content to be aligned with AMCF’s work and agreed upon in advance

Corporate Engagement
» 24 tickets to participate in the symposium (value: $1,250)
» 10 seats for the 2022 Social Impact Accelerator for gifting to nonprofits or for AMCF scholarships (value: $1,600)

Learn more at amuslimcf.org/awards
$25,000 Lifetime Achievement Award Sponsor (1 available)

Visibility, Marketing, & Digital Media Symposium
» 30 second video prior to entertainment (value: $750)
» Logo in award video and symposium booklet (value: $1,000)
» Recognition by Host Baba Ali as lifetime achievement award sponsor (value: $500)
» Banner in auditorium (value: $400)
» Virtual booth (value: $650)
» Name recognition on symposium print media, emails, website, and on social media
» Print letter sent to our 7,500 donor list featuring key symposium sponsors and AMCF achievements

Year-Round
» Opportunity to participate in an episode of the #MuslimPhilanthropy podcast
» Recognition as champion sponsor of the 2022 Social Impact Accelerator and the 2022 Nonprofit Resource Center
» Name recognition on all print and digital 2022 Social Impact Accelerator and Nonprofit Resource Center materials
» 15 second podcast ad during every episode of the 2022 season (value: $325)
» Dedicated post to AMCF’s social media followers* (value: $325)
» IG giveaway* (Value: $350)
* content to be aligned with AMCF’s work and agreed upon in advance

Corporate Engagement
» 20 tickets to participate in the symposium (value: $1,000)
» 10 seats for the 2022 Social Impact Accelerator for gifting to nonprofits or for AMCF scholarships (value: $1,600)
$10,000 Panel Sponsor (3 available)  2 remaining

Visibility, Marketing, & Digital Media
Symposium
» 15 second video prior to entertainment (value: $375)
» Logo in award video and symposium booklet (value: $1,000)
» Recognition by Session Moderator prior to panel (value: $350)
» Banner in auditorium (value: $400)
» Virtual booth (value: $650)
» Name recognition on symposium print media, emails, website, and all social media platforms
» Print letter sent to our 7,500 donor list featuring key symposium sponsors and AMCF achievements

Year-Round
» Recognition as champion sponsor of the 2022 Social Impact Accelerator
» Name recognition on all print and digital 2022 Social Impact Accelerator promotional materials
» 15 second podcast ad during one episode of the 2022 season (value: $75)
» Dedicated post to AMCF’s social media followers* (value: $325)
* content to be aligned with AMCF’s work and agreed upon in advance

Corporate Engagement
» 14 tickets to participate in the symposium (value: $700)
» 6 seats for the 2022 Social Impact Accelerator for gifting to nonprofits or for AMCF scholarships (value: $960)

Learn more at amuslimcf.org/awards
Visibility, Marketing, & Digital Media

Symposium
» Logo in award video and symposium booklet (value: $1,000)
» Banner in auditorium (value: $400)
» Virtual booth (value: $650)
» Name recognition on symposium print media, emails, website, and all social media platforms

Year-Round
» Recognition as advocate sponsor of the 2022 Social Impact Accelerator
» Name recognition on select 2022 Social Impact Accelerator promotional materials
» 15 second podcast ad during one episode of the 2022 season (value: $75)
» Series of 5 IG Stories to AMCF’s social media followers* (value: $85)
* content to be aligned with AMCF’s work and agreed upon in advance

Corporate Engagement
» 10 tickets to participate in the symposium (value: $500)
» 4 seats for the 2022 Social Impact Accelerator for gifting to nonprofits or for AMCF scholarships (value: $640)

Muslim Philanthropy Award Categories
» Outstanding Youth in Philanthropy (5-12)
» Outstanding Youth in Philanthropy (13-21)
» Outstanding Young Professional
» Outstanding Corporation
» Outstanding Nonprofit
» Outstanding Fundraising Professional
» Outstanding Foundation/Grantmaker
» Outstanding Philanthropist
» Outstanding Volunteer Fundraiser
» Lifetime Achievement

Nominate your choice for each category online by October 15, 2021 at 5 PM PST.
$2,500  Social Impact Sponsor  (10 available)

Visibility, Marketing, & Digital Media
» Banner in auditorium (value: $400)
» Virtual booth (value: $650)
» Name recognition on symposium print media, emails, website, and all social media platforms

Corporate Engagement
» 6 tickets to participate in the symposium (value: $300)
» 2 seats for the 2022 Social Impact Accelerator for gifting to nonprofits or for AMCF scholarships (value: $320)

$2,000  Community Sponsor  (10 available)

Visibility, Marketing, & Digital Media
» Banner in auditorium (value: $400)
» Virtual booth (value: $650)
» Name recognition on symposium webpage and all social media platforms

Corporate Engagement
» 4 tickets to participate in the symposium (value: $200)
» 1 seat for the 2022 Social Impact Accelerator for gifting to nonprofits or for AMCF scholarships (value: $160)

Learn more at amuslimcf.org/awards
$1,000 Benefactor Sponsor (25 available)

Visibility, Marketing, & Digital Media
  » Virtual booth (value: $650)
  » Name recognition on symposium webpage and all social media platforms

Corporate Engagement
  » 2 tickets to participate in the symposium (value: $100)

$750 Virtual Booth (25 available)

Visibility, Marketing, & Digital Media
  » Virtual booth (value: $650)

Corporate Engagement
  » 2 tickets to participate in the symposium (value: $100)

$500 Banner (10 available)

Visibility, Marketing, & Digital Media
  » Banner in auditorium (value: $400)

Corporate Engagement
  » 2 tickets to participate in the symposium (value: $100)

Learn more at amuslimcf.org/awards
## Sponsorship Opportunities

Your sponsorship is a charitable gift and tax-deductible (minus tangible benefits)

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Amount</th>
<th>Virtual Booth</th>
<th>Visibility</th>
<th>Banner</th>
<th>Year-Round Special Benefits</th>
<th>Special Recognition</th>
<th>Logo in award video &amp; booklet</th>
<th>Video</th>
<th>Tickets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Symposium</td>
<td>$50,000</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>60/sec</td>
<td>24</td>
</tr>
<tr>
<td>Lifetime Achievement Award</td>
<td>$25,000</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>30/sec</td>
<td>20</td>
</tr>
<tr>
<td>Panel</td>
<td>$10,000</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>15/sec</td>
<td>14</td>
</tr>
<tr>
<td>Philanthropy Award</td>
<td>$5,000</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td></td>
<td></td>
<td>10</td>
</tr>
<tr>
<td>Social Impact</td>
<td>$2,500</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td></td>
<td></td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Community</td>
<td>$2,000</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
<td></td>
<td></td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>Benefactor</td>
<td>$1,000</td>
<td>✗</td>
<td>✗</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>Virtual Booth</td>
<td>$750</td>
<td>✗</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>Banner</td>
<td>$500</td>
<td>✗</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2</td>
</tr>
</tbody>
</table>

Learn more at amuslimcf.org/awards

Special thanks to early sponsors!

**Panel Sponsor:**
A Year of Learning

**Philanthropy Award:**
Marguerite Casey Foundation

Image Credits:
Muslim Students Wearing Masks Hanging Out New Normal, created by rawpixel.com via www.freepik.com
Ramadan-4159961_1920 is licensed under CC BY-NC-ND 2.0
Secure your sponsorship

☐ Symposium ($50,000)
☐ Lifetime Achievement Award ($25,000)
☐ Panel ($10,000)
☐ Philanthropy Award ($5,000)
☐ Social Impact ($2,500)
☐ Community ($2,000)
☐ Benefactor ($1,000)
☐ Virtual Booth ($750)
☐ Banner ($500)

PAYMENT METHODS

Online secure payments can be made at www.amuslimcf.org/awards.

Checks can be made payable to American Muslim Community Foundation and mailed to P.O. Bo 1533, Fremont, CA 94538. Notify sponsor@amuslimcf.org with your sponsorship details.

Bank transfers can be made through Bank of America. Notify sponsor@amuslimcf.org with your sponsorship details.
Routing: 021200339 Account: 381051995676
2020 Symposium Sponsors

American Muslim Community Foundation

THE ANN E CASEY FOUNDATION
Marguerite Casey Foundation
BAYAN
PREVENTIVE LOVE
BILL & MELINDA GATES foundation

Haider Hyder Foundation
Philanthropy Together
ISLAMIC SCHOLARSHIP Fund
Muslim Public Affairs Council
guidance RESIDENTIAL

Andalus Capital
Venture Leadership Consulting
ISLAMIC RELIEF USA
Sanad
CAIR FLORIDA

GLENMEDE
Hashem Morad Fund
California COMMUNITY Foundation
HELPING HAND FOR RELIEF AND DEVELOPMENT
IL MUSLIM CIVIC COALITION

EMGAGE
zaman
Community Development Network

penny appeal USA